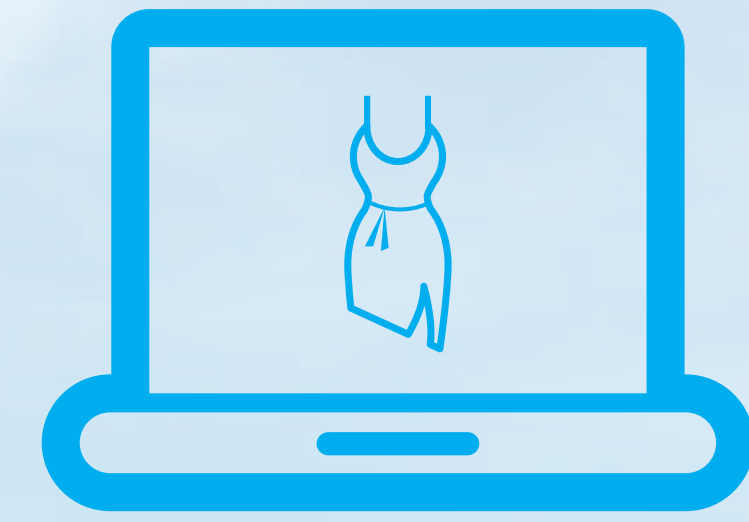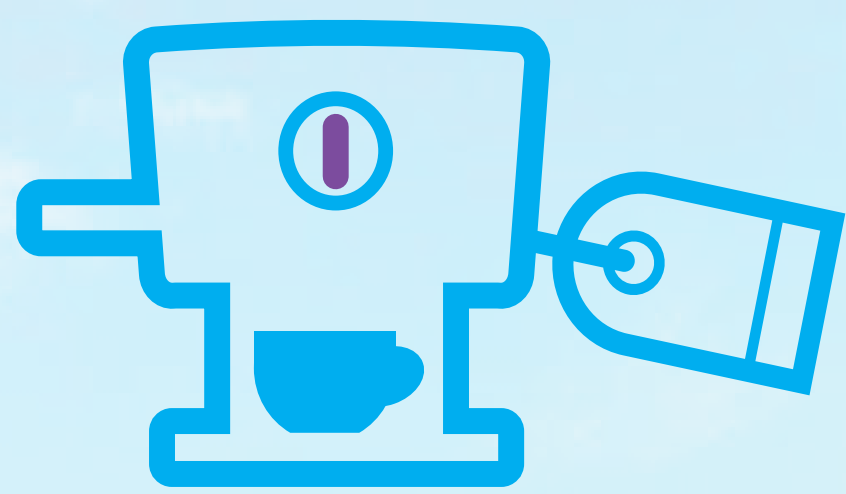# Precise Forecasts with Blue Yonder

Risk Analysis

Using predictive analytics software you can assess the exact likelihood and relevance of risk, calculate the probability, see correlations and make decisions on a secure basis.

Automated mass decisions with the power of BIG DATA

Demand Planning

Blue Yonder answers future-oriented questions such as 'How will hot weather on a long weekend effect sales? Make smart decisions that enhance profitability.
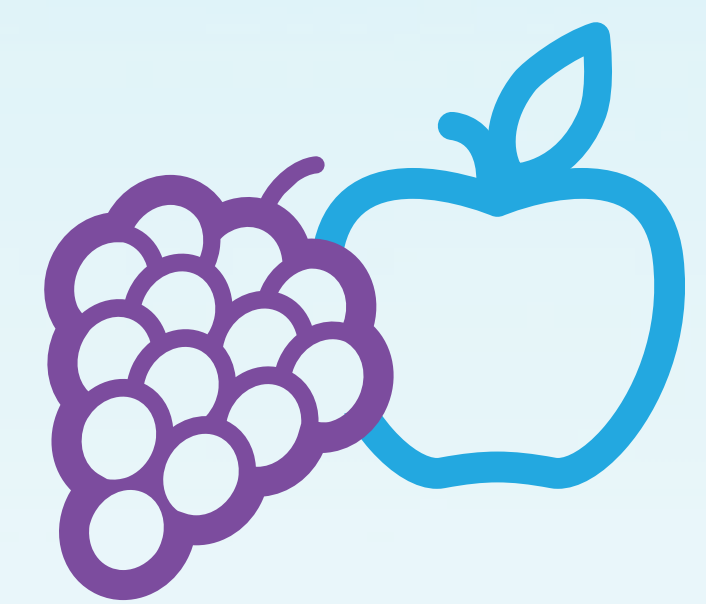
Dynamic Pricing

Blue Yonder allows you to automatically adapt prices in real time to meet the most profitable demands of your business.

blue yonder

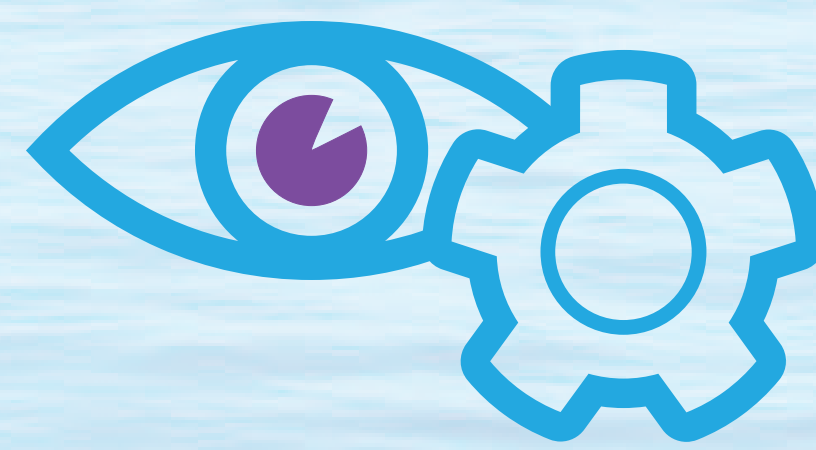Forward looking. Forward thinking.

Replenishment

Benefits of optimized replenishment based on automated decision-making.

Return Optimization

By quickly identifying return issues, predictive analytics can optimize the process, reducing your return quotas, thereby cutting costs.

Predictive Maintenance

Predictive maintenance allows for timely prediction and intervention before errors occur. This means your resources, systems and components can be deployed more efficiently.

Customer Analytics

Analyze your Big Data to determine the value of each of your customers. Assess risks and make yourcustomers happy withindividual and focussed offerings.

Check out our Career Opportunities on www.blue-yonder.com